



HOMECOMING HOMEPORT

Vol. 3

DEEPTECH x FUTURE PORTS

July 04, 2024
Sonnendeck St. Pauli
Hamburg, GERMANY



DEEP TECH IN THE PORT OF HAMBURG – WHY?

Making innovation visible.

Showcase your unique technological solutions and innovations to target audience.

- Presentations
- Live demonstration
- Interactions with the audience

Lowering barriers to Tech.

Communicating complex concepts and technologies of deep tech to an audience in an understandable way.

- Keynotes & Panels
- 1:1 Dialogs
- Experience technologies live
- Interactive exhibitions

Use network opportunities.

An excellent opportunity for professionals, researchers and entrepreneurs:

- Networking
- Exchange of ideas
- Exploring potential partnerships
- Employer branding



WHAT DO WE OFFER?

1 TECH-Exhibitions

THE opportunity to showcase innovative maritime solutions and services in the following topics:

- Mobile sensor technology
- Automation
- Robotics
- AR/VR/digital Twin
- Additive Manufacturing (3D-Printing) and New Materials
- Greentech

2 Discussion Panels

An open exchange of specialist knowledge, ideas and opinions - the ideal platform for experts to

- Stimulate debate
- Provide information on new trends / insights and demonstrate your expertises

3 LIVE SESSIONS

An dedicated space to showcase innovative solutions to audiences – live and outdoor:

- Demonstration of technologies and their advantages
- Convincing potential customers
- Receiving direct feedbacks
- Increasing visibility



WHAT CAN YOU EXPECT?

25

Exhibitors

Corporates, Start-Ups, Scaleups and Research
Institutions from different cities and countries

800

Guests

Professional audience
Young professionals (also students)
Political representatives
General Public

EVENT INFORMATION

WHEN?

Thursday – July 04, 2024 from 11a.m. to 5 p.m.
After-show party with sundowner from 5 p.m.

WHERE?

In the middle of the harbor: Sonnendeck St.Pauli directly next to the Old Elbe Tunnel, Landungsbrücken.

WHY?

Excellent and Central location in the port of Hamburg!
High visibility, very good accessibility by public transport,
parking facilities for exhibitors, spacious demo area
included.





HOW TO PARTICIPATE?

Exhibitors

Don't miss the chance to present your innovation to enthusiastic audiences, make valuable contacts, receive direct feedbacks and strengthen your brand in the maritime tech scene!

Contact: Stefanie.Teichmann@HPA.Hamburg.de

PANEL-Participation

As panelist, you will have the unique opportunity to share expertise and experience, provide valuable insights and knowledge, and help shape the future of technology!

Contact: Phanthian.Zuesongdham@HPA.Hamburg.de

Visitors

Enter a world of innovation, ground-breaking technologies and exciting developments to explore the latest products, services and solutions for the port of the future.

Tickets: [HOMECOMING HOMEPORT 2024 Tickets, Do, 04.07.2024 um 11:00 Uhr | Eventbrite](#)



OUR EXHIBITOR PACKAGES

Range of Services	Package S 1.000€ Only for Start-Ups	Package M 3.500€	Package L 7.000€	Package XL 10.000€
Pagoda 3x3m incl. high voltage power supply, cable & power distributors	x	x	x	x
Selection of location in stand plan			x	x
Free-Tickets	2	3	5	10
Network Meet & Greet Slot a 30minutes		x	x	x
Marketing Features				
Speaking Slot (Panels)		1x	2x	tbd.
Keynote				x
ImageVideo in continuous loop at event		x	x	x
Named on LinkedIn / website	x	x	x	x
Premium social media presence (on various channels)			x	x
Statement in Image Video			x	x
Logo on photo wall	Small	Medium	Large	extralarge
Podcast with AUFBRUCH.Hamburg			x	x
Lighthouse recording				x



AGENDA & PANELS

WHEN

WHAT

11:00 - 11:15

WELCOME & OPENING

11:15 - 11:45

Port X Innovation with Jens Meier (CEO of HPA): Why deeptech matters to Ports of the Future.?

12:00 - 12:30

On the Roadway to Decarbonisation with Sustainable Energy Sources in Maritime Industry

12:45 - 13:15

Quo Vadis: AI in Action for Maritime and Port Industry

13:30 - 14:00

Are you ready for the attack? – How ports are prepared for their Security and resilience.

14:15 - 14:45

Transformation of Work – Are Ports sexy enough for next Gens?

15:00 - 15:45

Politics X Innovation with Dr. Melanie Leonhard (Senator of Economics and Innovation of the Free and Hanseatic City of Hamburg)

15:45 - 16:15

Social licences to operate – How innovation plays role for social impact for port city?

16:30 - 17:00

Future of Autonomous Systems in Transportation is now!

17:00 - open End

AFTERSHOW PARTY

Contact



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